Department of Transportation Services (DTS)
Transportation Mobility Division Title VI Program
Service Equity Analysis Report
Route 67 Honolulu - Kailua - Waimanalo - Sea Life Park

Introduction

Title VI of the Civil Rights Act of 1964 prohibits discrimination on the basis of race, color, or national origin in programs and activities receiving Federal financial assistance. DTS' 2019 Public Transit Title VI Program identifies the policies and procedures used to determine whether service change proposals are considered "major" and to evaluate the impact of major service changes on minority and low income populations.

Based on the following criteria, the proposal to eliminate the Sea Life Park segment of Route 67 does not meet the criteria for a "major" service change, and therefore, did not trigger the requirement for a Service Equity Analysis.

"Eliminating route segments when the affected ridership of the eliminated segment exceeds 10% of the route's total ridership."

Annual ridership FY 2020:

Route 67: 681,179 Eliminated segment: 48,308 Affected ridership: 7.1%

<u>Background</u>

Route 67 Honolulu - Kailua - Waimanalo - Sea Life Park

Trunk Route 67 connects the Windward districts of Kailua and Waimanalo/Sea Life Park with the urban core in Honolulu. It services Ala Moana Center/Honolulu, the Central Business District (CBD), Kailua town, Waimanalo, and Sea Life Park.

Route 69 Kaneohe - Waimanalo - Sea Life Park

Regional circulator Route 69 connects the Windward districts of Kaneohe and Waimanalo/Sea Life Park through the mauka perimeter of Kailua along Kalanianaole Highway.

Route 23 Ala Moana-Sea Life Park

Trunk Route 23 connects Ala Moana Center/Honolulu and Waimanalo/Sea Life Park providing service through Waikiki and the east Honolulu districts of Kahala, Aina Haina, Kuliouou, Hawaii Kai, and Kalama Valley.

Prior to the redesign of Windward routes in 2019, Route 69 did not extend to Sea Life Park, therefore the Sea Life Park segment was serviced by Route 67 with only a portion of its trips interlined with Route 23 due to differences in headway and span of service. The length and service areas of Route 67 impacts its schedule adherence which in turn affects the reliability of the interlined Route 23 trips.

Performance data for Route 67 shows that its all-day on-time performance in the Sea Life Park-bound direction is approximately 64%; the segment between Waimanalo and Sea Life Park (Kalanianaole Highway is only two lanes in this segment) adds approximately 8 minutes or more depending on daily traffic conditions and 3 miles round trip to the route which covers a sparsely populated area with marginal ridership. Ridership data shows that most riders who transfer to Route 23 at Sea Life Park board in Waimanalo.

Proposed Changes

With the exception of the early morning trips, the schedule and span of service for Route 23 aligns more closely with Route 69 than with Route 67, therefore, transferring the Route 23 interline to Route 69, adding early morning service to Route 69 to correspond with the Route 23 schedule, and eliminating the Sea Life Park segment for Route 67 will improve service efficiency for all three routes; schedule adherence for Route 67, service reliability for Route 23, and passenger experience for riders who transfer between Routes 23 and 69 since they will not have to change buses at Sea Life Park. In addition, Routes 67 and 69 both operate along the same route in Waimanalo and Route 69 provides adequate alternate service along the discontinued Sea Life Park segment of Route 67.

Public Outreach Activities

DTS conducts the following outreach activities to notify the public of the proposed changes:

- Notification email and copies of Rider Notices to the following Honolulu City Council Members: Ikaika Anderson (District 3), Brandon Elefante (Transportation Committee Chair)
- Notification email and copies of Rider Notices to the following Neighborhood Boards and respective Mayor's Representatives: Kailua Neighborhood Board No. 31, Waimanalo Neighborhood Board No. 32
- Notification email and copies of Rider Notice to Department of Human Services/Division of Vocational Rehabilitation/Ho`opono Services for the Blind
- Post Rider Notices at affected bus stops along Route 67
- Post notifications on TheBus.org website and linked to the DTS website